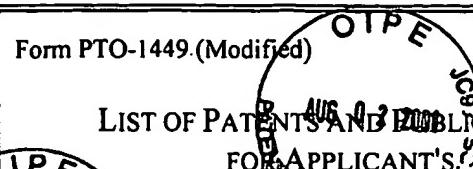


Form PTO-1449 (Modified)  <b>LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT</b> <small>(Use several sheets if necessary)</small>									Atty Docket No.: MS150904.1	Serial No.: 09/825,820
									Applicant: Eric J. Horvitz, et al.	
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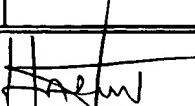
### REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

Examiner Initial		Document Number							Date	Name	Class	Subclass	Filing Date if Appropriate
Hay	AA	6	1	1	2	1	8	6	8/29/00	Bergh, et al.	705	10	3/31/97
Hay	AB	5	7	9	0	9	3	6	8/4/98	Dinkins	455	5.1	9/29/94
Hay	AC	6	0	0	6	2	1	8	12/21/99	Breese, et al.	707	3	2/28/97
Hay	AD	5	4	1	0	3	4	4	4/25/95	Graves, et al.	348	1	9/22/93

### FOREIGN PATENT DOCUMENTS

Examiner Initial		Document Number	Date	Country	Class	Subclass	Translation	
							Yes	No
	AC							

### OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)

Hay	AD		Lawrence, R.D., et al.; "Personalization of Supermarket Product Recommendations", <u>Data Mining and Knowledge Discovery</u> , Vol. 5, no. 1-2, 2001, p. 11-32
Hay	AE		Ansari A (REPRINT), et al.; "Internet Recommendation Systems", <u>Journal of Marketing Research</u> , vol. 37, no. 3, 2000, p. 363-375
	AE		
	AG		
	AH		
	AI		
EXAMINER 		DATE CONSIDERED 03/25/05	

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**FOREIGN PATENT DOCUMENTS**

Examiner Initial		Document Number	Date	Country	Class	Subclass	Translation
							Yes No
	AC						

**OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)**

HJW	AD		Ansari, A., et al., "Internet Recommendation Systems", <u>Journal of Marketing Research</u> , vol. 37, August 2000, p. 363-375				
	AE						
	AF						
	AF						
	AH						
	AI						
EXAMINER			DATE CONSIDERED				
<i>HJW</i>			03/25/05				

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Han	AD	Fisher, Danyel, et al. "SWAMI: A Framework for Collaborative Filtering Algorithm Development and Evaluation", <u>SIGIR Forum</u> , Vol. 34, 2000, Pgs. 1-3.
Han	AE	Burke, Robin, "Semantic Ratings and Heuristic Similarity for Collaborative Filtering", AAAI Press, 2000, Pgs. 1-7.
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